

Composition

Arrangement of Visual Elements to Achieve Harmony & Unity
(or to Disrupt it- to Create Tension or Unease)



The Creation of Adam- Michaelangelo



Spoonbridge- Claes Oldenburg

Where do you want the viewer to look?
How are you getting them to look there?
How do you want them to feel?

Elements of Design

Line
Shape
Color
Texture
Form
Value

Things that you
should think
about when
making a
composition

Space
Contrast
Repetition
Direction
Gravity
Speed

LINE

Visual Path Eye Follows/ Variety in Weight for Emphasis



Rudaba Rapunsel- TwilightBeta



Etched In Time- George Vlosich III

SHAPE

Areas Defined by Edges
(Geometric or Organic)



-Chobopop



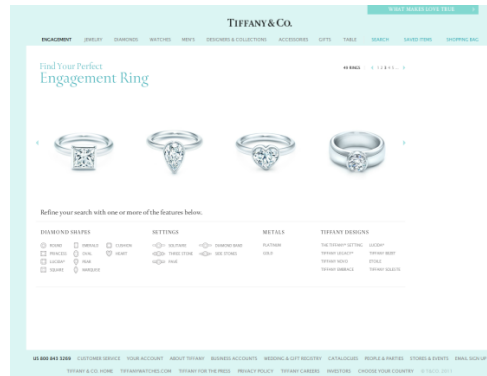
Light Iris- Georgia O'Keeffe

COLOR

Values & Intensity/ Cultural Meanings & Associations



Monochromatic Kairi
-Song64



www.tiffany.com



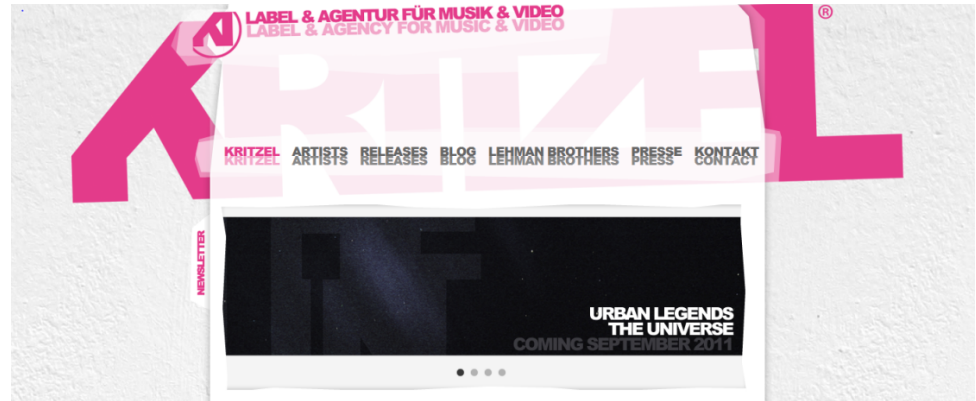
Guardian of Magic Garden
- FrodoK

TEXTURE

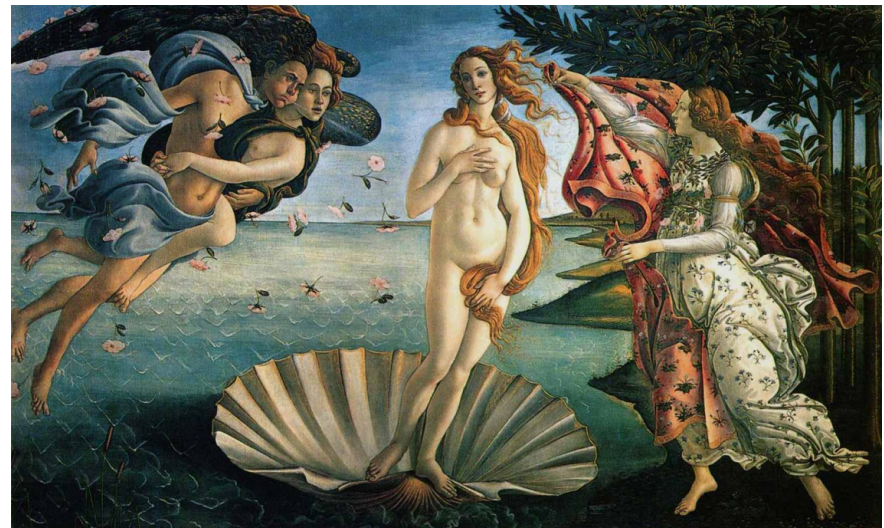
Surface Qualities



Nature- Severianofilho



www.kritzelmusic.com



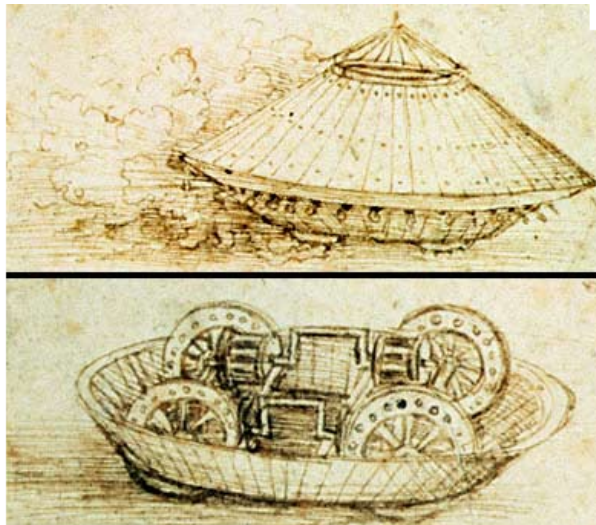
The Birth of Venus- Botticelli

FORM

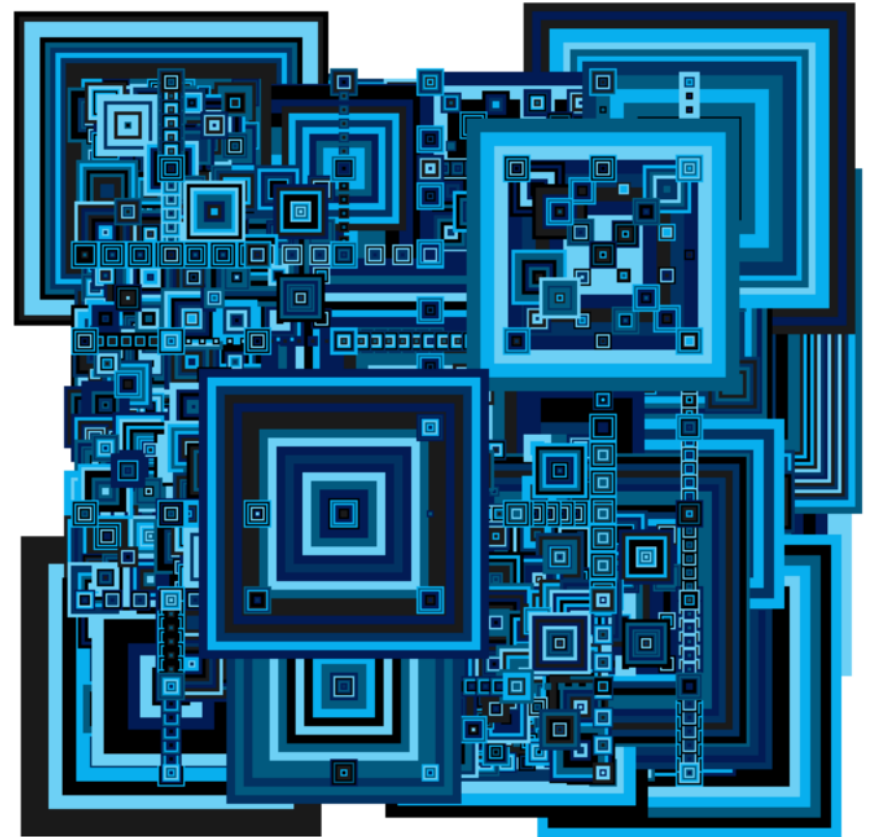
Dimensionality/ Place in Space



Crevasse-Edgar Mueller



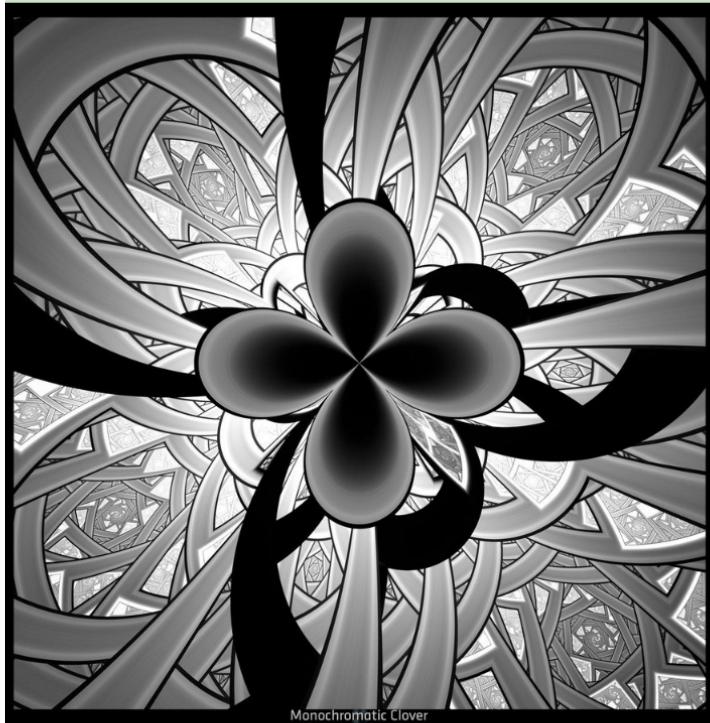
War Machines-
Leonardo
DaVinci



Blue Recursive - Don Relyea

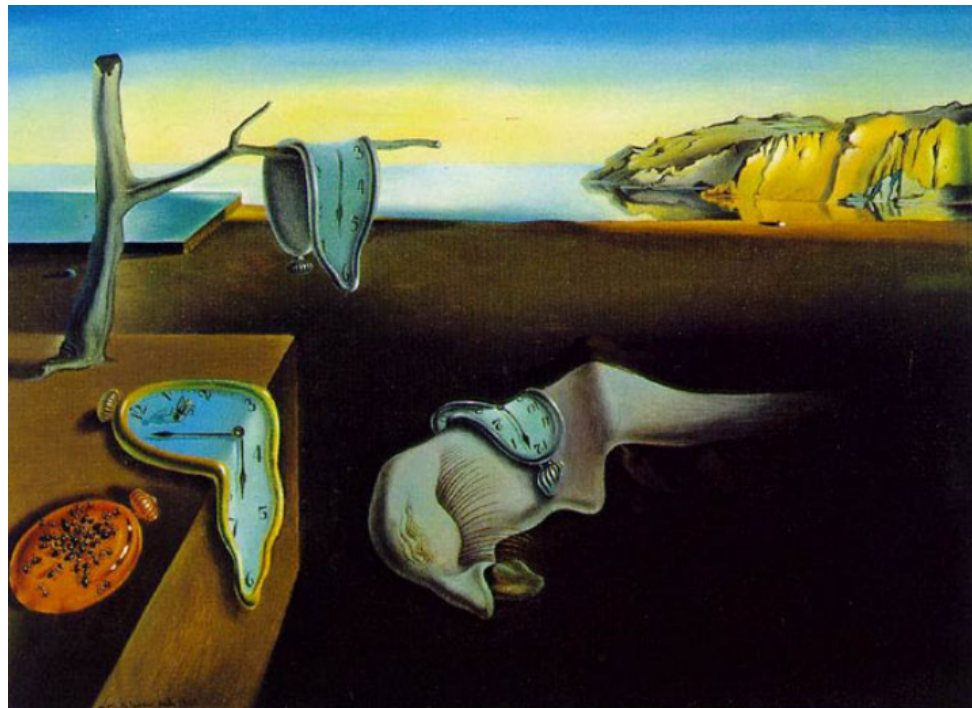
VALUE

Shading used to Emphasize Form



Monochromatic Clover - SaTania

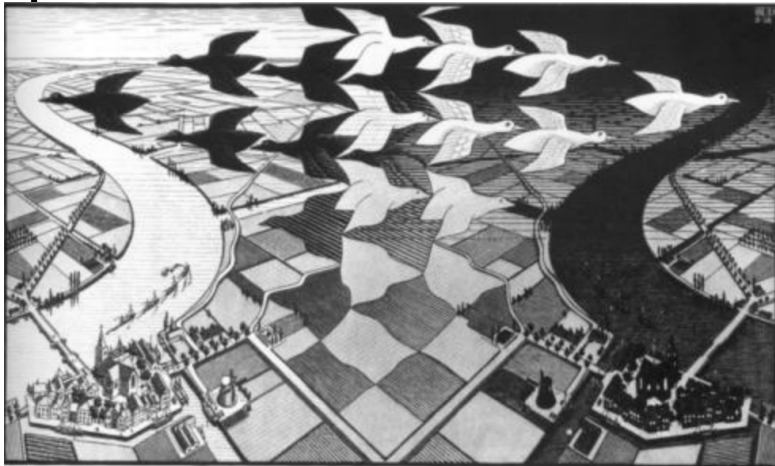
Flickr-
dreamglowpumpkincat210



Persistence of Time- Dalí

SPACE

Space allotted to Different Elements / Positive & Negative



Day and Night- M.C. Escher



www.philiplanyon.com



-Watari Goro

Guernica - Picasso



CONTRAST

The Degree of Lightness and Darkness



Ronald Fischer - Richard Avedon



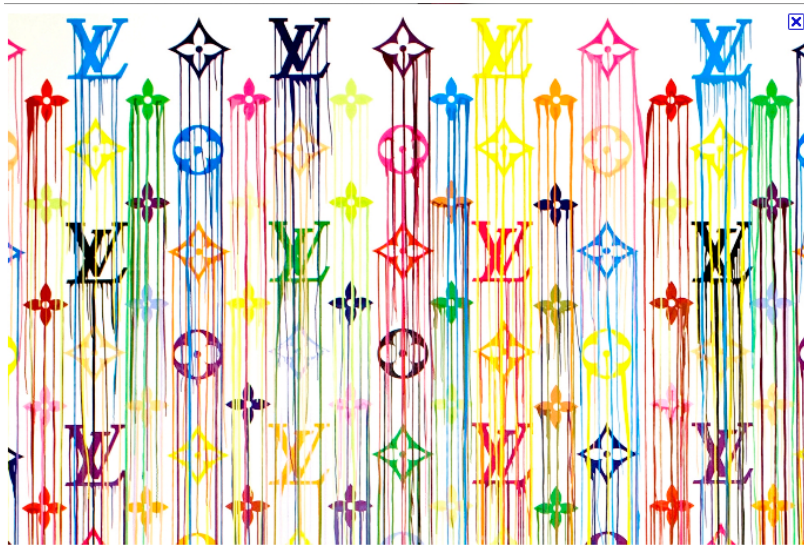
Waterloo Bridge, London Claude Monet



www.thundergameworks.com

REPETITION

Patterns/ Rhythm/ Geometry



Design the Louis Vuitton 5th Ave. Store
- Takashi Murakami



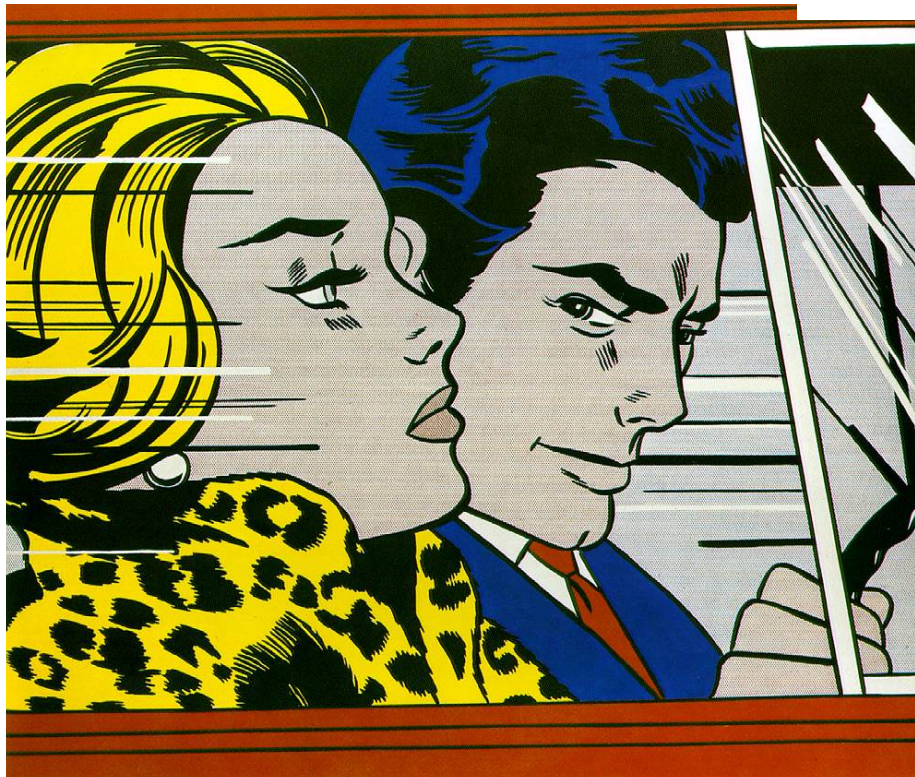
www.inservioweb solutions.co.uk/



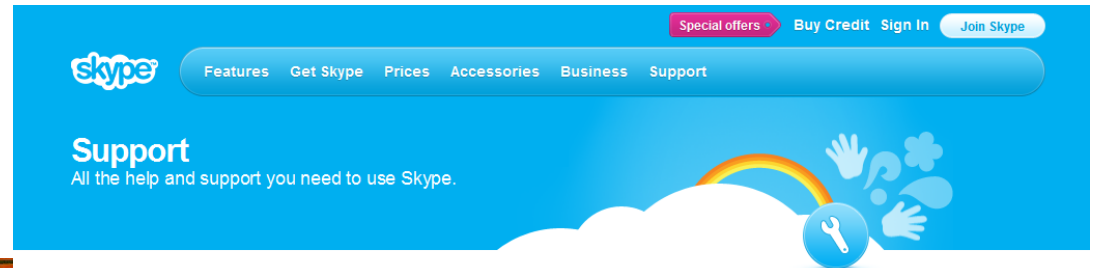
Marilyn- Andy Warhol

DIRECTION

Where the Eye is Directed To Look



In the Car -Roy Lichtenstein



www.skype.com



-Omnimonic

GRAVITY

Weight/ Instability



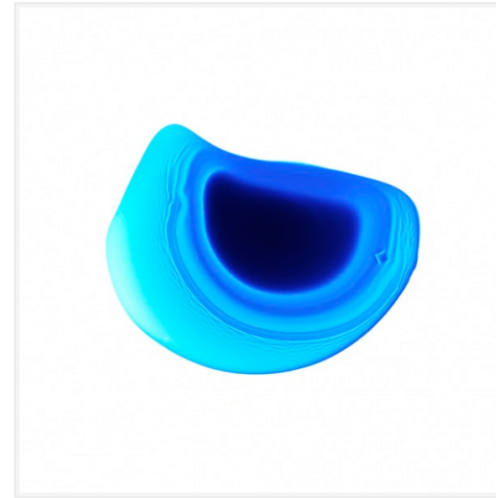
Light as a Feather
-Paula Mills



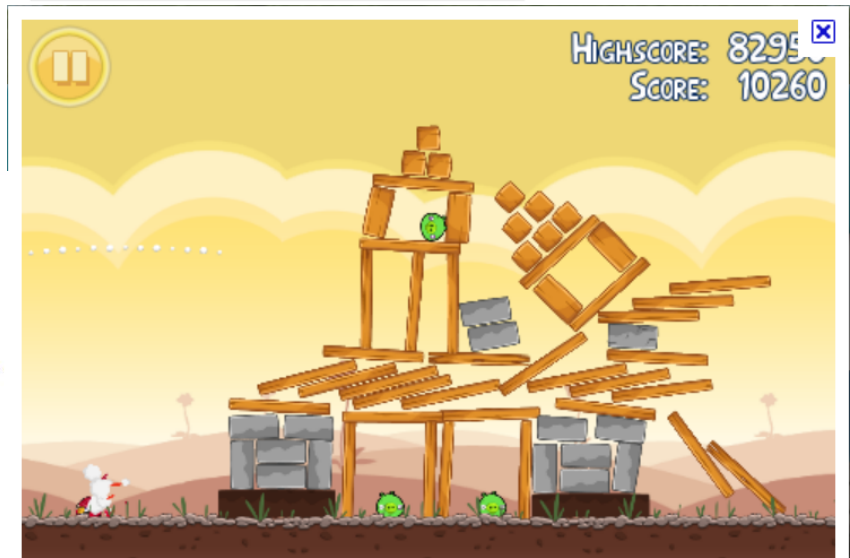
Unbalanced Diet
– Alice Abrams



bsketchbook.blogspot.com



- Corey Holmes



Angry Birds

SPEED

Rate Eye Travels Around Page/ Pace

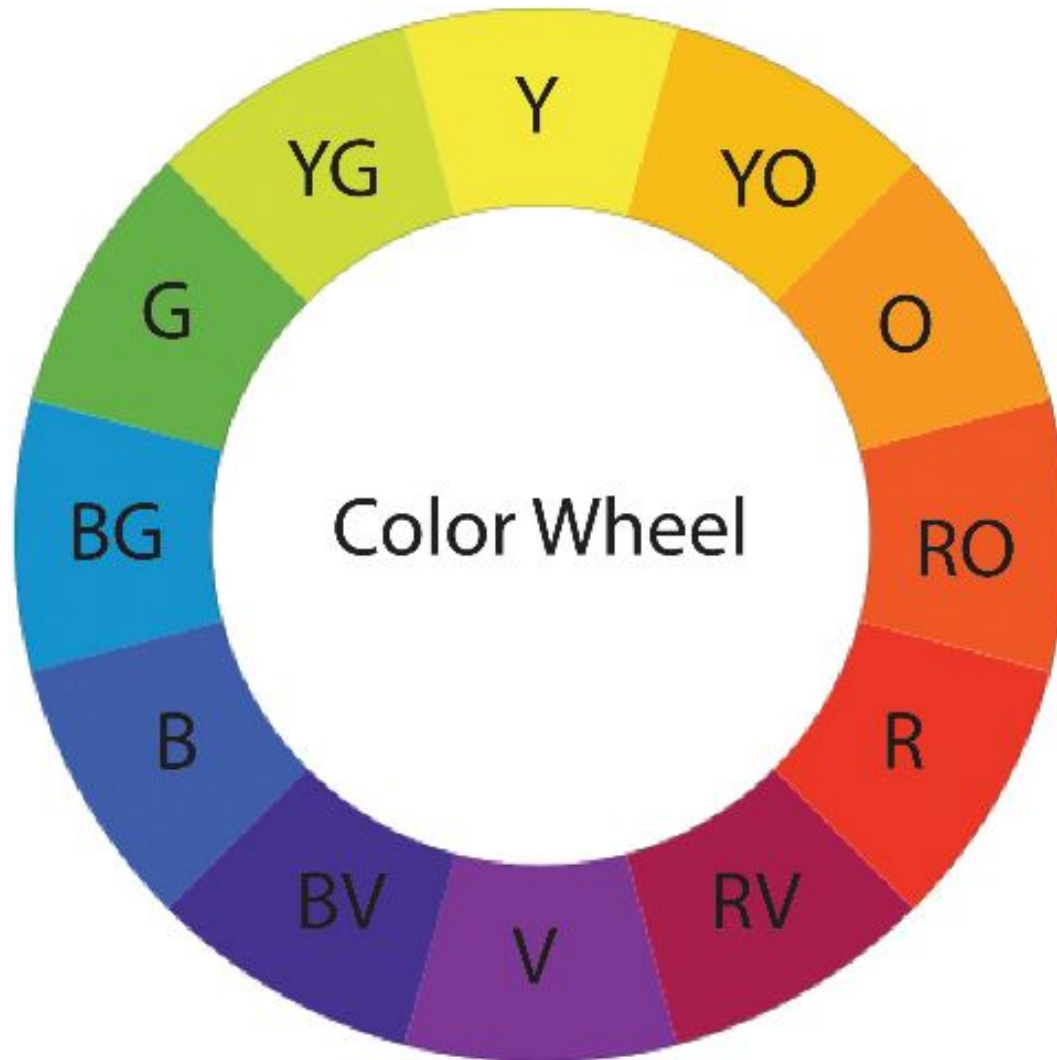


Nude Descending a Staircase
-Marcel DuChamp



High Speed Bullet Art- www.techeblog.com

Color Theory



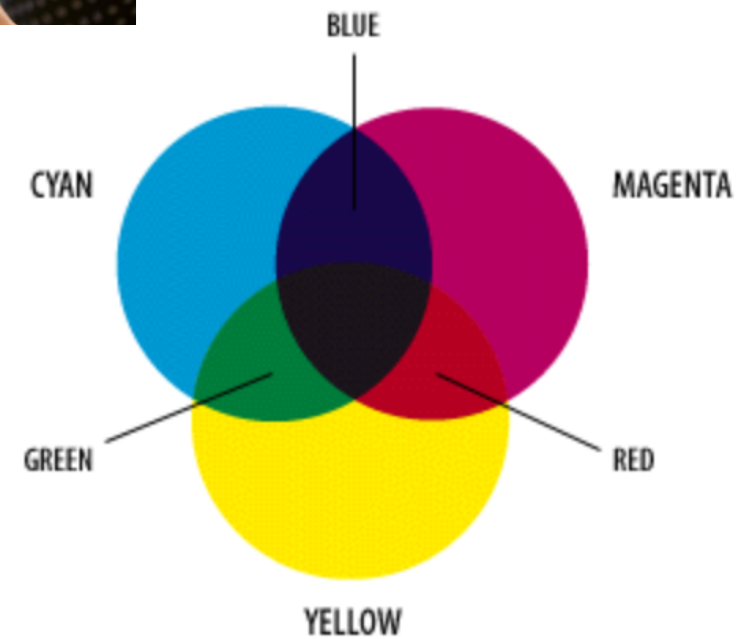
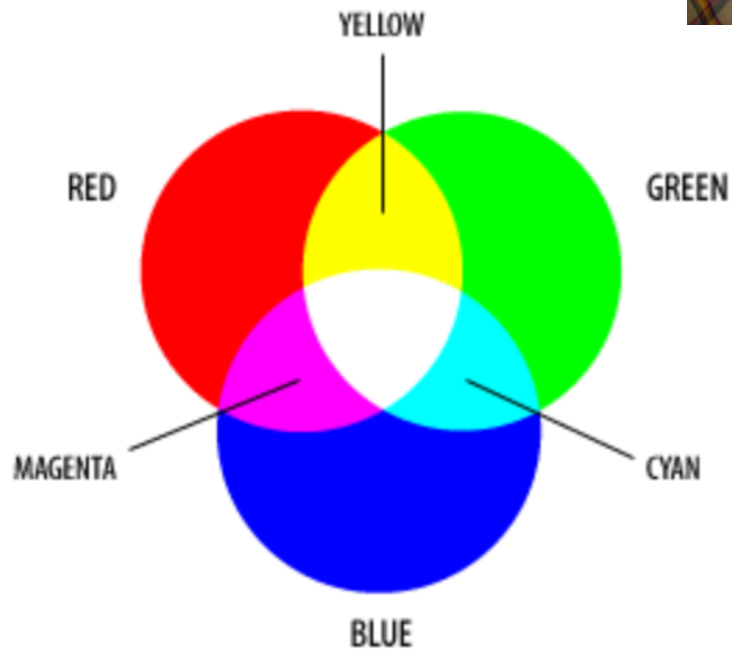
Color Models

RGB

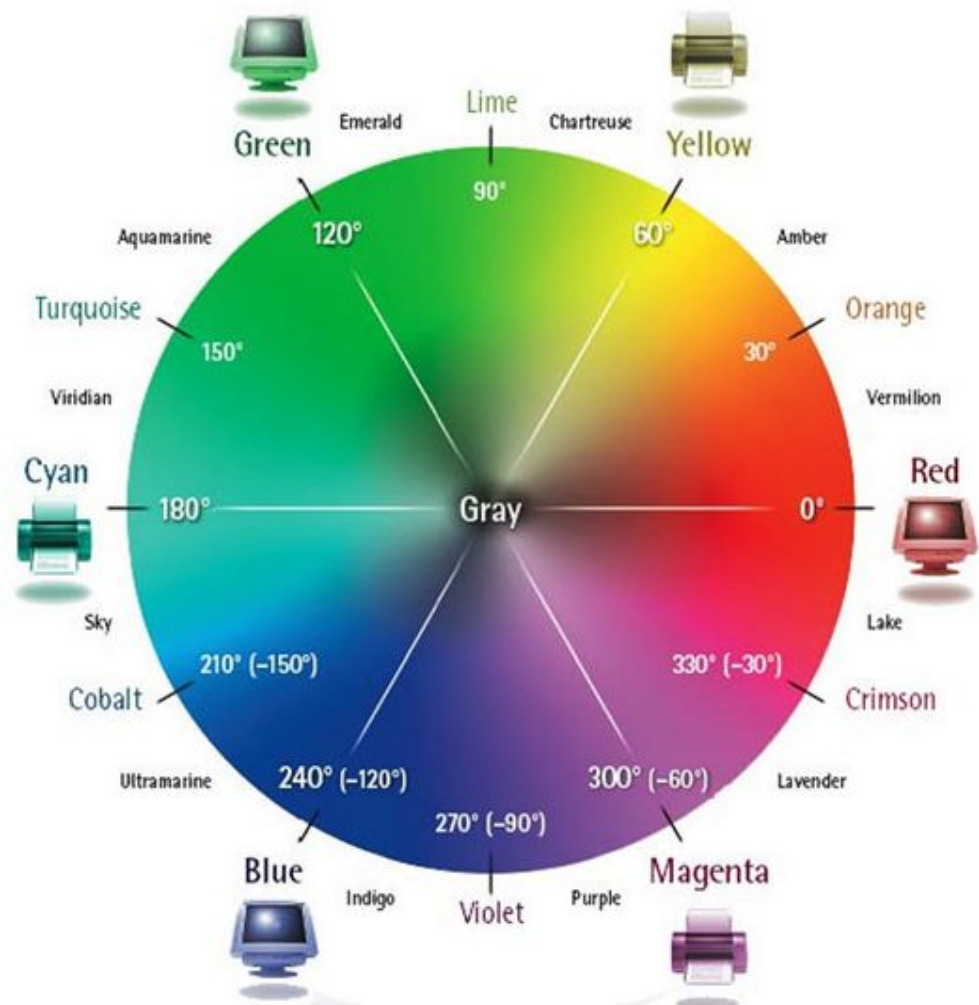


CMYK

-ChrisGlass



Good For Output Printing / Painting



Blogspot- photopagetutorial

RGB

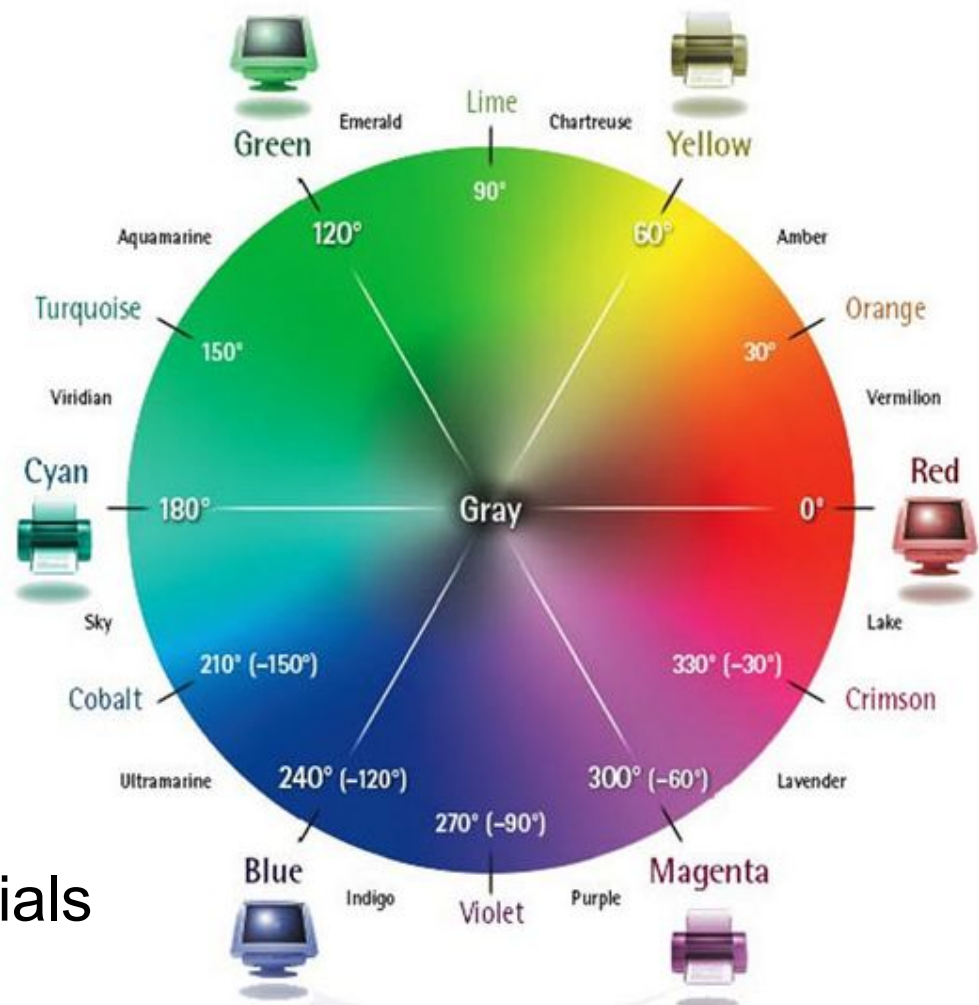
RGB



Additive

Mix Colors Together =
Pure White

Good For
Web & Screen Based Materials



HSLA

HSLA

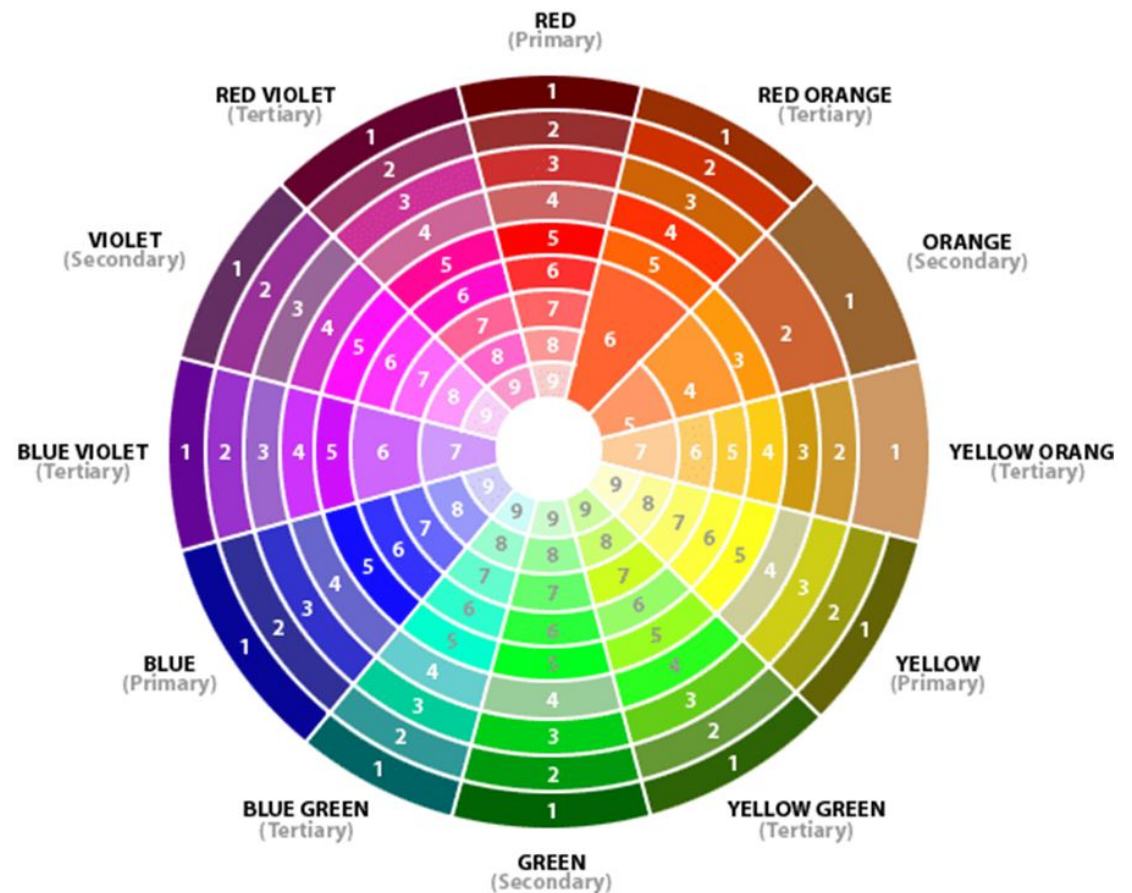
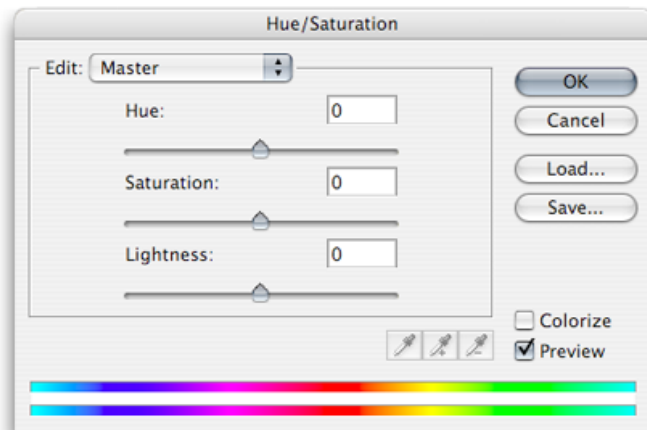
(Also known as HSBA)

Hue

Saturation

Luminance or Brightness

Opacity (Alpha Channel)

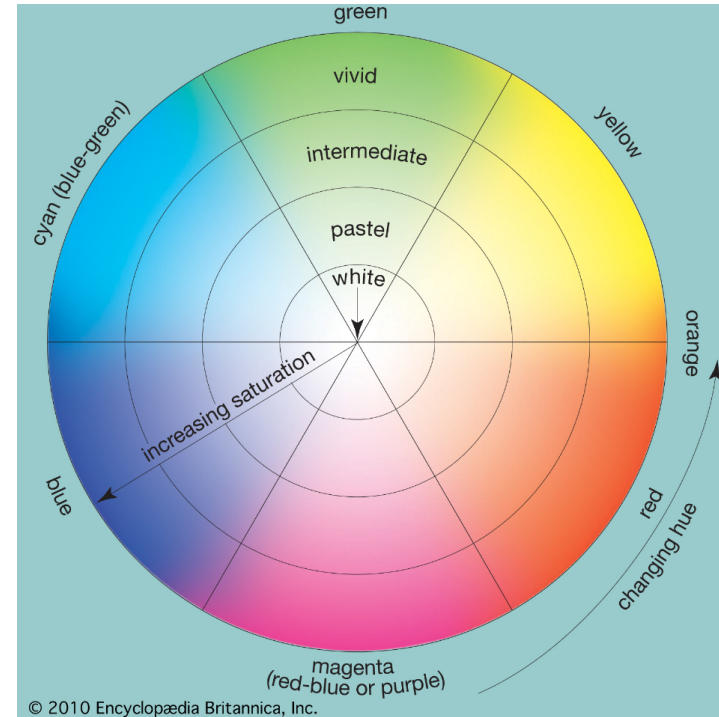


HSLA

HSLA

Hue- the quality by which we distinguish one color from another

Defines the color itself, for example, green in distinction to blue or purple

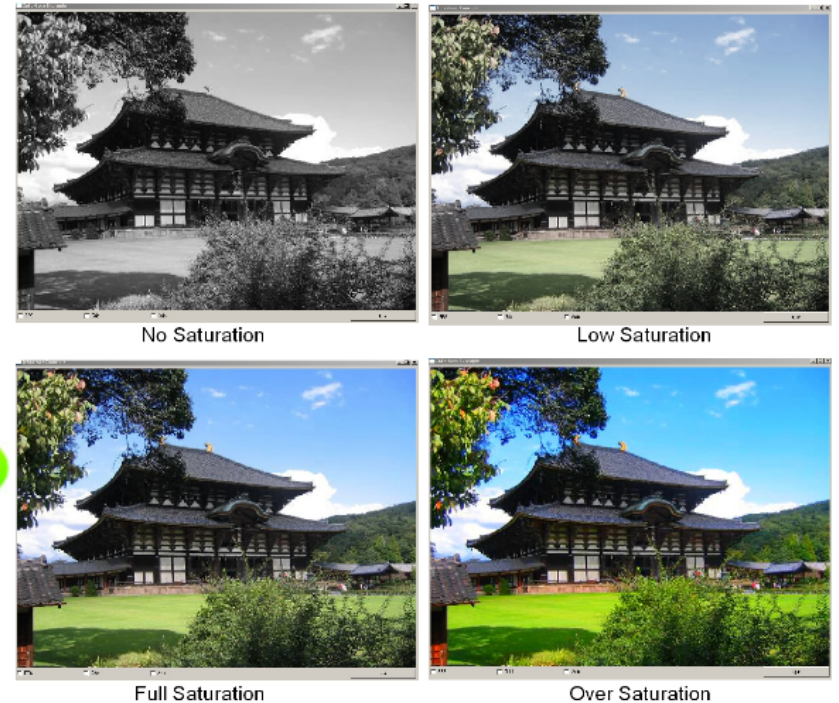
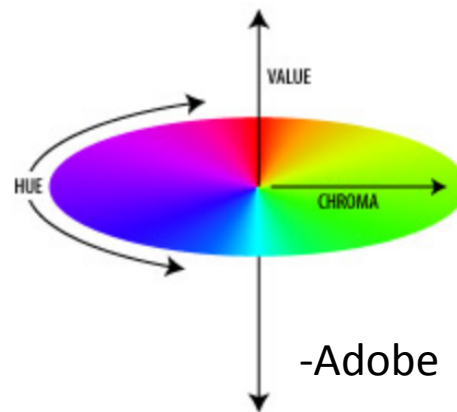


HSLA

HSLA

Saturation or Chroma

The quality by which we distinguish a light color from a dark one



0% = No Color Saturation

www.somegurus.com

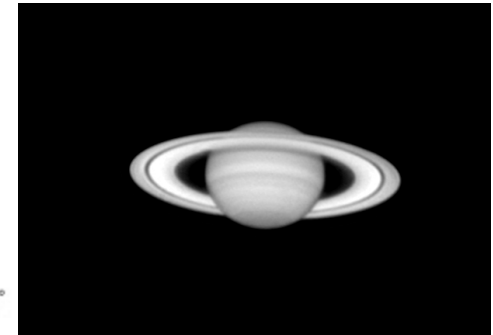
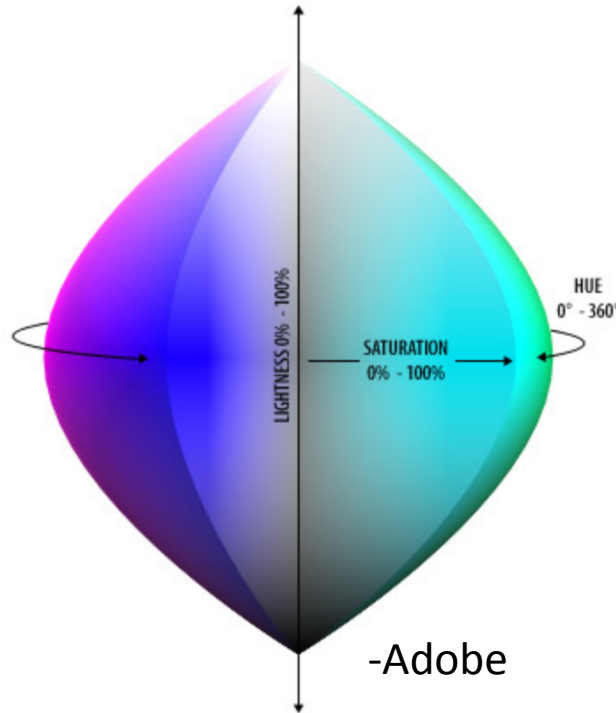
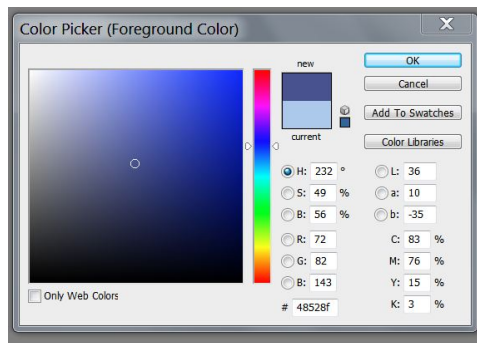


100% = Fullest Saturation

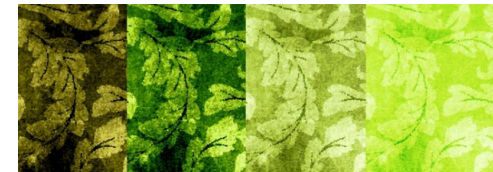
HSLA

HSLA

Luminance or Brightness
Level of Illumination



www.skyimaging.com



www.marketplace.secondlife.com

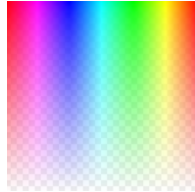
100% = White/ Lightest Values



0% = Black/ Darkest Values

HSLA

HSLA



Opacity (Alpha Channel)
Transparent to Opaque
Compositing

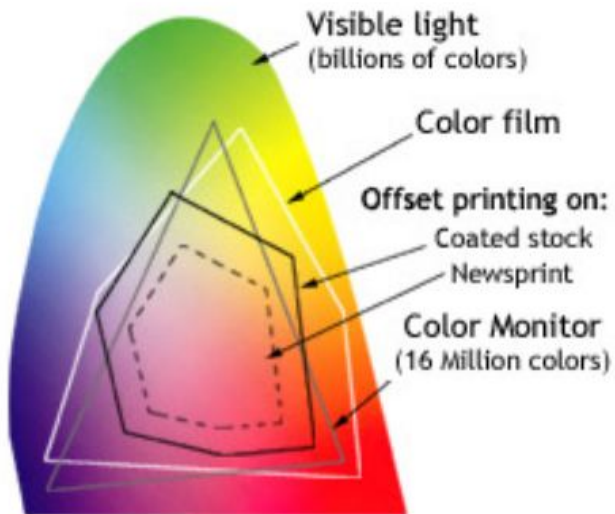
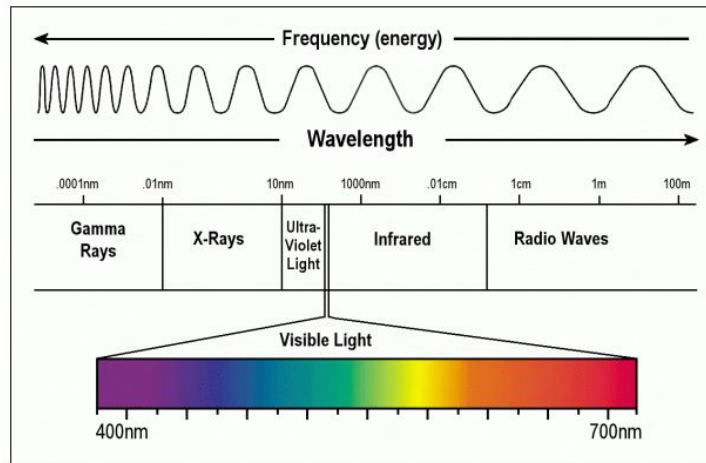


www.dkauffman.org



www.coding.smashingmagazine.com

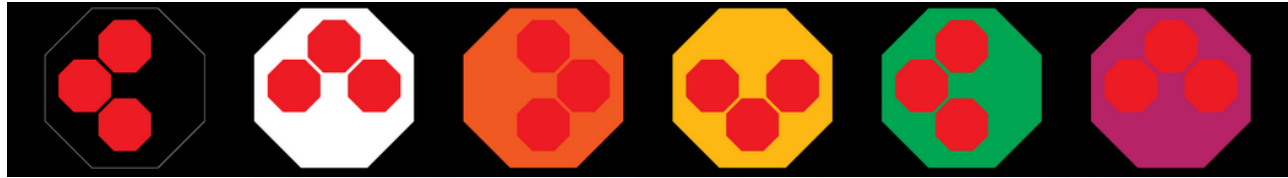
Visible Spectrum



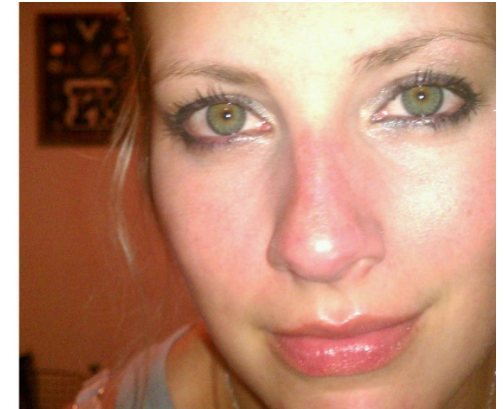
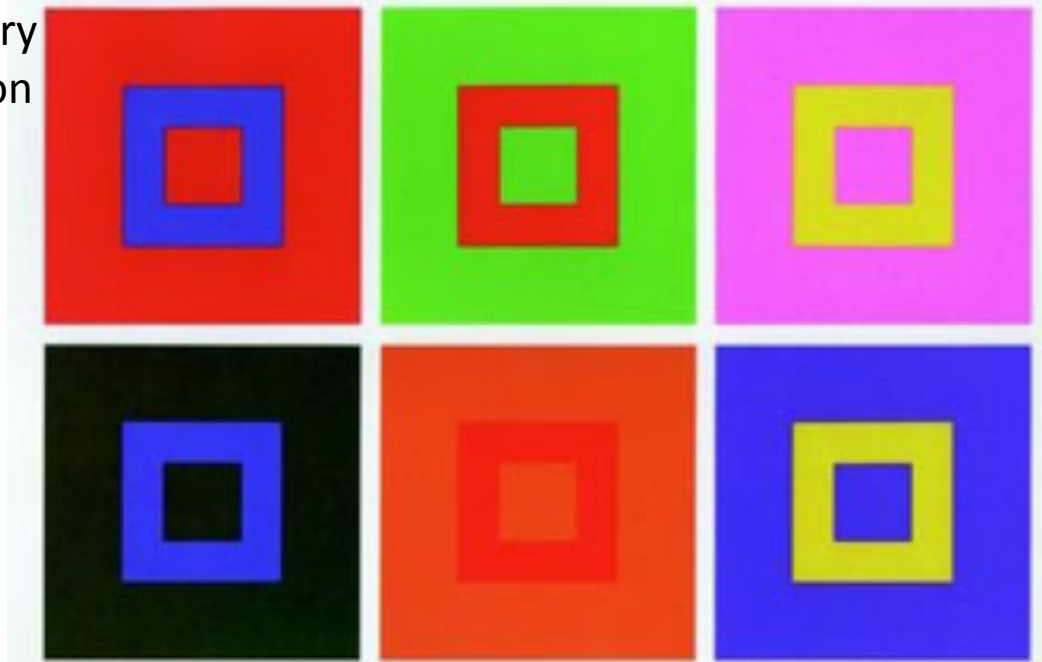
www.thehealthywriter.com

Optical Illusions

How Colors Relate to Each Other and
Change Our Perception



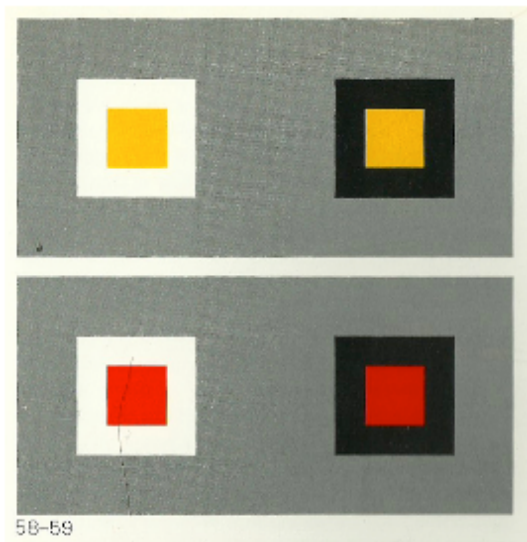
Color Theory
-Seth Wilson



-ittybittie
-Blogger.com-

The Art of Color
- Johannes Itten

Optical Illusions

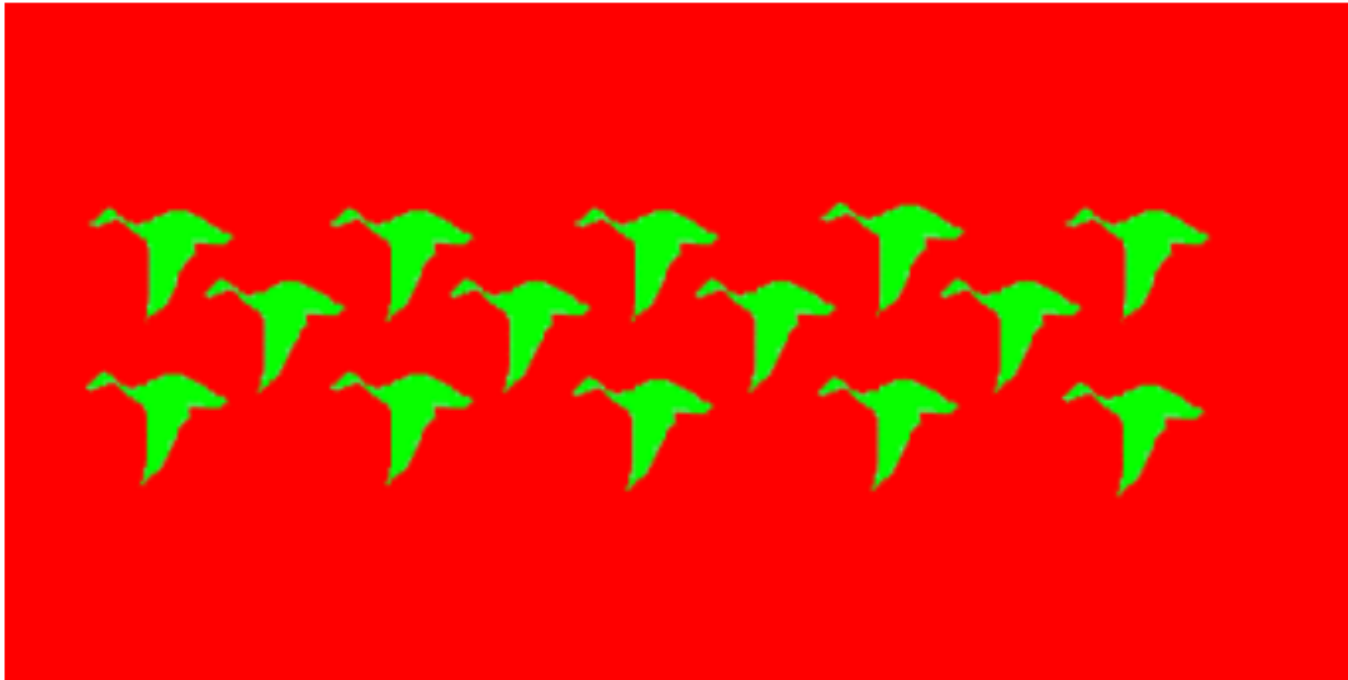


The Art of Color
- Johannes Itten



Giovanni Antico

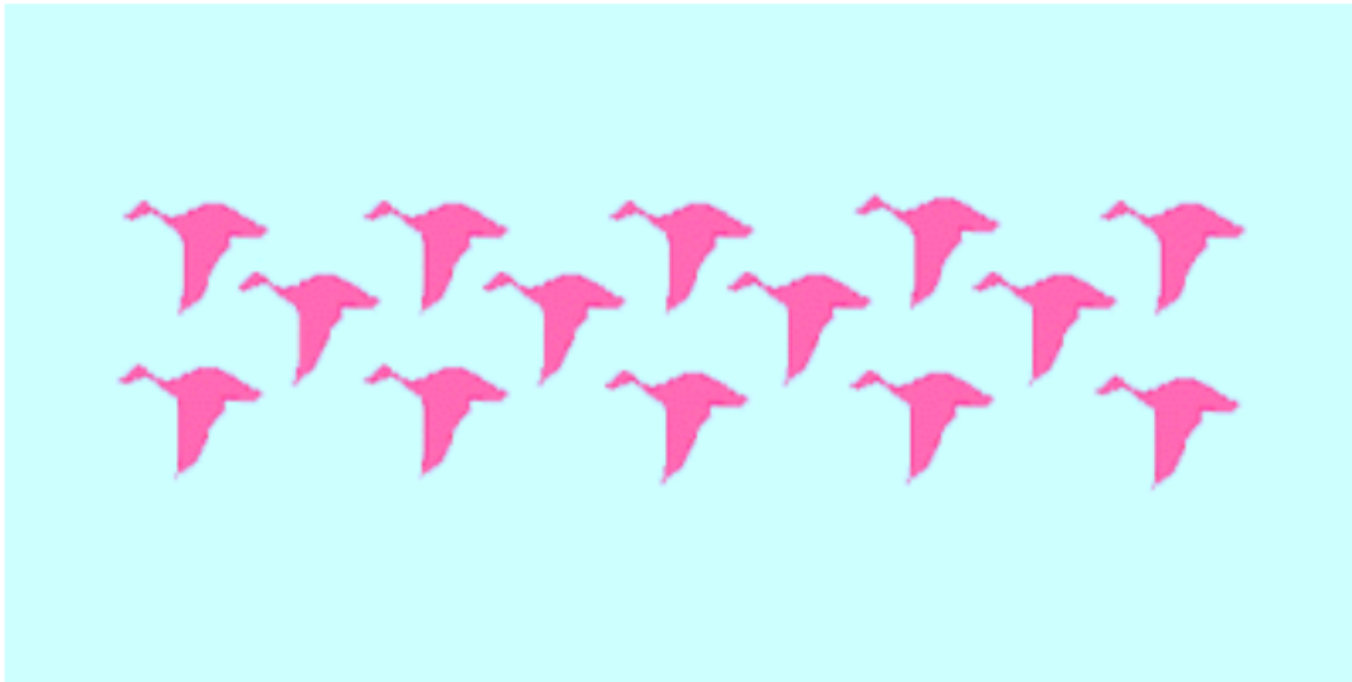
Optical Illusions



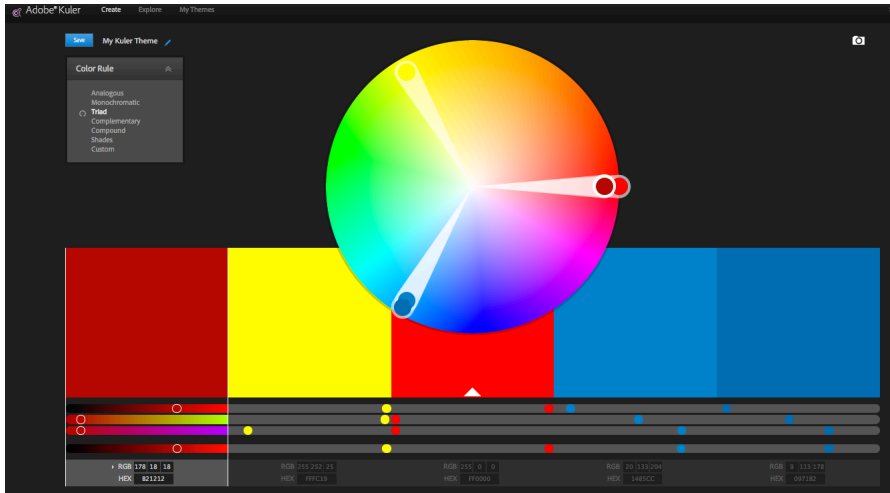
www.worqx.com

Optical Illusions

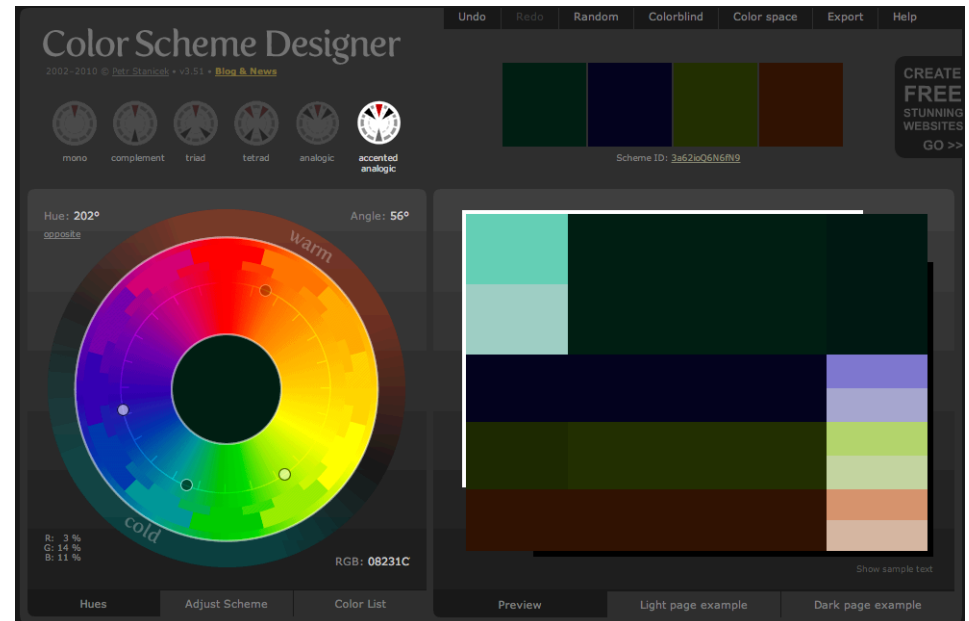
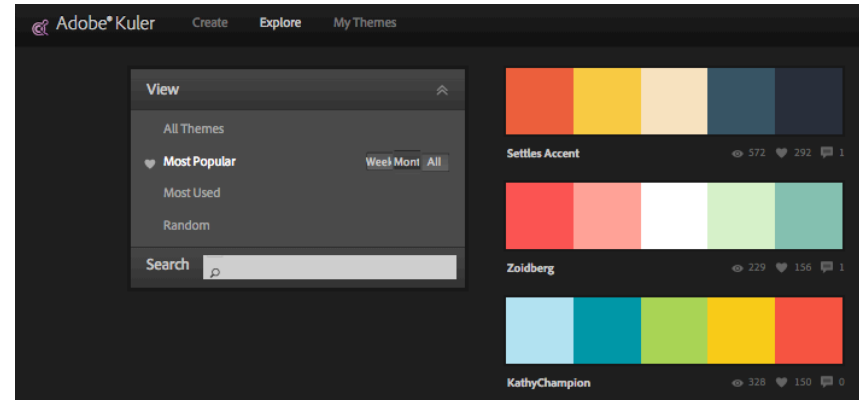
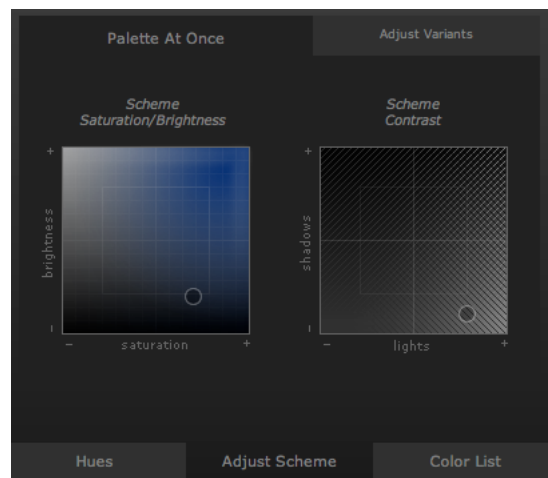
After Image



EXPERIMENT



www.kuler.adobe.com



www.colorschemedesigner.com