

# New Media100 Lab: Assignment 1

## Objective:

Craft a one paragraph "Bio" and a one paragraph "Creative Statement" to be used on your "About-Me" web page.

## Purpose:

Through a process of self-selection that allows you to assert your individuality, this exercise presents an opportunity for self-exploration and reflection resulting in a text that confidently represents who you are as a person and what your creative intentions are at this juncture in your life.

## Process:

This text should not be formal, your personality and creativity should show through as you strive to engage the reader. Each section should be comprised of three to six clear and concise sentences that capture the essence of your ideas. Choose your words carefully, consider using thesaurus.com, dictionary.com, and etymonline to find just the right words to say what you mean. Do not attempt to include information on all of the suggestions listed below- these are prompts meant to be jumping off points to include what you feel is important enough about yourself to share. The point is to pique the reader's attention and make them curious enough to want to learn more about you.

Your bio can be written in either the 1st person (I, me, my) or the 3rd person (s/he, his/hers, their). Your creative statement should be written in the 1st person.

## Bio:

Some things to **consider** including:

Name/ Age/ Gender

Location (where you are from/ have lived/ where you are now)

General Family Life (spouse/ pets/ children)

Work/ Volunteer Experience/ Extracurricular Activities  
Personality Traits  
Interests/ Hobbies that Show Off your Personality  
Education (past/ present/ future)  
Publications/ Interviews/ Awards/ Scholarships/ Recognitions  
Skills that you have  
Skills you are actively developing

## **Creative Statement:**

Some questions to **consider** answering:

Why are you studying New Media?  
What motivates you to do what you do?  
What inspires you?  
What are you interested in/ fascinated with?  
What materials/ techniques/ technologies do you work with? or want to work with in the future?  
What ideas/ themes are you currently exploring?  
What do you hope to accomplish in your creative pursuits?

## **Reference:**

These examples do not necessarily represent the "right" way to solve this creative problem, but rather examples of how others have responded to it.

<http://www.evalotta.net/about> (bio and creative statement- although they are not separated the content is there)  
<http://www.randyregier.com/artist-statement.php> &  
<http://www.randyregier.com/biography.php> (bio and statement are separated in the fly-down menu)  
<http://roxannekoranda.com/#about> (bio only)  
<http://orlycogan.com/> (statement only)  
<http://ryanscherf.net/> (scroll to bottom for bio only)  
<http://carlosdonjuan.com/#/artist-statement/4528991271> (statement only)  
<http://www.kitfolio.com/#about> (bio heavy combination)  
<http://www.mitchellkphotos.com/bio.html> (combination)  
<http://www.janterweele.com/artist-statement.php> (statement and bio)

It might also be useful to explore the "about me" web pages of people that inspire you and see how they describe themselves.

## **Submit:**

Post into the body of an email (not in an attached file) in the "Assignment\_Dropbox" on FirstClass, two separate paragraphs- one bio under the heading "Bio" and one creative statement under the heading "Creative Statement". This assignment should be double-spaced, and in a 14pt font that is easy to read.

**Please include your name and lab section on the top of your email.**

Assignments should also be posted to the "Assignment\_Dropbox" in the course conference folder on FirstClass **before class begins**.

Name your subject line of your email in the following convention:  
LastnameFirstname\_Assignment1

**\*Your assignment will not be accepted if you do not follow these naming conventions.**